

Job Description Template – List Building / Lead Gen

Pre – post

Put together a customer profile and/or buyer persona
Have an idea of a list based on your buyer personas
Know your hypothesis and make sure you are able to communicate it clearly

Title:

Market Research & Lead generation Expert - create a list of bars in NYC

Description:

We are looking for an experienced lead generation specialist who is able to work quickly and efficiently to find quality targeted leads and add them to a spreadsheet.

We're looking for a list of 200 bars in New York City.

This is a project with a quick turnaround.

We need:

- bars near colleges and universities
- in Manhattan only
- 200 minimum
- website
- facebook page
- twitter
- phone number
- site you used to find them (google, 10best, facebook etc)

Please include a sample of your past work.

I will provide a link to the spreadsheet on google docs.

NOTE:

If you would like to invite a freelancer to your job, one is available to you:
[Elance.com/s/ggvanzon](https://elance.com/s/ggvanzon)

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